



# Alva Area Chamber of Commerce

## Membership Guide & Application

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## Why Become a Chamber Member?

- ❖ **Promote & Grow your Business**
  - Take advantage of our marketing and advertising opportunities.
- ❖ **Take Pride in YOUR Community**
  - Help strengthen our Community through collaboration and communication.
- ❖ **A Voice for Rural Business Growth & Development**
  - Share ideas for growth and express struggles that small businesses face and work with others to expand ideas and identify solutions.
- ❖ **Networking**
  - Strengthen community connections with opportunities to meet new people and expand your network.
- ❖ **Showcase your Brand**
  - Take advantage of opportunities to sponsor events and advertise your commitment to the community through your brand.

## Member Benefits for All Chamber Members

- Personalized E-blast Newsletter: Publicize upcoming events, promotions, sale or other news to over 1200 newsletter subscribers with a 54% Open Rate. You send in the graphics and we will e-blast the information to fellow Chamber Members (volume dependent on Investment Level, below)
- Employment Postings on Alva Job Openings Facebook Page
- Chamber Decal & access to the Chamber's Digital Logo for your website
- Member Directory online single line listing.
- Social Media Posts that share member events and information
- New Member Recognition on Social Media and Chamber Newsletter
- Community Calendar Access at [www.alvaok.net](http://www.alvaok.net)
- Business Improvement Grant Program in Partnership with City of Alva
- Air Med Care Ambulance Service Discount Rate
- Small Business Professional Training Workshops in partnership with NW Tech Center
- Event Insurance for Community Organizations that partner with Alva Chamber of Commerce
- Attend Community Coffees and Legislative Eggs/Issues Monthly Programs (10 times per year)
- Legislative Reception and Alva Day at the Capitol each year-Promoting and Advocating for Alva
- Ribbon Cuttings and Grand Opening Events for New or Expanding Businesses
- Each year, the Chamber hosts a Gala to recognize businesses and community leaders. As a Chamber member, you are eligible to apply, and possibly receive, one of the prestigious awards.
- Opportunity to expand your brand and increase community awareness by hosting Chamber events
- Volunteer Opportunities for all Chamber Hosted Events
- Participate in the Chamber Bucks Program
- Tourism Marketing for the Community and Region highlighting tourism & hospitality businesses/venues



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### Membership Investment Levels

#### PLATINUM - \$2,000

- Up to 4 Personalized Newsletter e-blasts to over 1200 community members to promote an event, information, or promotions
- Recognition for all events you sponsor
- Your Logo and Business showcased on the Chamber Website with link to your website and short narrative.
- Opportunity to Host a Community Coffee
- Listing on the Chamber's Eat, Enjoy, Explore Map with opportunity to add a sales discount coupon
- Opportunity to serve as a member of the Alva Chamber Board of Directors (if elected)
- Annual Gala table (seats 8)

#### GOLD- \$1,500

- Up to 3 Personalized Newsletter e-blasts to over 1200 community members to promote an event, information, or promotions
- Recognition for all events you sponsor
- Your Logo and business listed on the Chamber Website with link to your website
- Opportunity to Host a Community Coffee
- Listing on the Chamber's Eat, Enjoy, Explore Map with opportunity to add a sales discount coupon
- Opportunity to serve as a member of the Alva Chamber Board of Directors (if elected)
- 5 Complimentary Annual Gala Tickets

#### SILVER- \$750

- Up to 2 Personalized Newsletter e-blasts to over 1200 community members to promote an event, information, or promotions
- Recognition for all events you sponsor
- Your Logo and Business listed on the Chamber Website with link to your website
- Opportunity to Host a Community Coffee
- Listing on the Chamber's Eat, Enjoy, Explore Map with opportunity to add a sales discount coupon
- Opportunity to serve as a member of the Alva Chamber Board of Directors (if elected)
- 4 complimentary Annual Gala tickets

#### BRONZE- \$400

- Up to 1 Personalized Newsletter e-blasts to over 1200 community members to promote an event, information, or promotions
- Recognition for all events you sponsor
- Your Business listed on the Chamber Website with link to your website
- Listing on the Chamber's Eat, Enjoy, Explore Map with opportunity to add a sales discount coupon
- Opportunity to serve as a member of the Alva Chamber Board of Directors (if elected)
- 3 complimentary Annual Gala tickets

#### 'STORES WITHOUT DOORS' - \$200

- Recognition for all events you sponsor
- Your business listed on the Chamber Website
- 2 Complimentary Annual Gala ticket

#### CIVIC/NON-PROFIT/CHURCH/SCHOOL - \$150

- Recognition for all events you sponsor
- Your organization listed on the Chamber Website
- 1 Complimentary Annual Gala ticket

#### FAMILY 'FRIENDS OF THE CHAMBER' - \$100

- Recognition on the Chamber Website
- 1 Complimentary Annual Gala tickets

#### INDIVIDUAL 'FRIEND OF THE CHAMBER' - \$65

- Recognition on the Chamber Website
- 1 Complimentary Annual Gala ticket



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Invoice Date _____
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## Level of Membership

- \_\_\_\_ Platinum \$2,000      \_\_\_\_ Gold \$1,500      \_\_\_\_ Silver \$750      \_\_\_\_ Bronze \$400
- \_\_\_\_ 'Stores Without Doors' \$200      \_\_\_\_ Civic/Non-Profit/Church/School \$150
- \_\_\_\_ Individual 'Friend of the Chamber' \$65      \_\_\_\_ Family 'Friends of the Chamber' \$100

Date of Application: \_\_\_\_\_

Name of Business, Organization or Individual: \_\_\_\_\_

Type of Business: \_\_\_\_\_ How many employees: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Business email: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Do you prefer \_\_\_\_ Text \_\_\_\_ Call \_\_\_\_ Email \_\_\_\_ GroupMe (*check all that apply*)

Additional Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Additional Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Date Business/Organization was formed: \_\_\_\_\_ Website: \_\_\_\_\_

Social Media Accounts (*so we can follow you*): \_\_\_\_ Facebook \_\_\_\_ Instagram \_\_\_\_ Twitter \_\_\_\_ Linked In

Would you like to participate in our Chamber Bucks Program? \_\_\_\_ Yes \_\_\_\_ No

**\*\*\*Please submit your business or organization's logo to [director@alvaok.net](mailto:director@alvaok.net)**

Please provide a short description of your business or organization so that we can add you to the website, create a social media post and introduce you in the weekly Chamber Newsletter.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Please Print Signature

