



Alva Area Chamber of Commerce

Membership Guide & Application

Why Become a Chamber Member?

- ❖ **Promote & Grow your Business**
 - Take advantage of our marketing and advertising opportunities.
- ❖ **Take Pride in YOUR Community**
 - Help strengthen our Community through collaboration and communication.
- ❖ **A Voice for Rural Business Growth & Development**
 - Share ideas for growth and express struggles that small businesses face and work with others to expand ideas and identify solutions.
- ❖ **Networking**
 - Strengthen community connections with opportunities to meet new people and expand your network.
- ❖ **Showcase your Brand**
 - Take advantage of opportunities to sponsor events and advertise your commitment to the community through your brand.

Member Benefits for All Chamber Members

- Personalized E-blast Newsletter: Publicize upcoming events, promotions, sales or other news to over 1200 newsletter subscribers with a 54% Open Rate. You send in the graphics and we will e-blast the information to fellow Chamber Members (volume dependent on Investment Level, below)
- Employment Postings on Alva Job Openings Facebook Page
- Chamber Decal & access to the Chamber's Digital Logo for your website
- Member Directory online single line listing.
- Social Media Posts that share member events and information
- New Member Recognition on Social Media and Chamber Newsletter
- Community Calendar Access at www.alvaok.net
- Business Improvement Grant Program in Partnership with City of Alva
- Air Med Care Ambulance Service Discount Rate
- Small Business Professional Training Workshops in partnership with NW Tech Center
- Event Insurance for Community Organizations that partner with Alva Chamber of Commerce
- Attend Community Coffees and Legislative Eggs/Issues Monthly Programs (10 times per year)
- Legislative Reception and Alva Day at the Capitol each year-Promoting and Advocating for Alva
- Ribbon Cuttings and Grand Opening Events for New or Expanding Businesses
- Each year, the Chamber hosts a Gala to recognize businesses and community leaders. As a Chamber member, you are eligible to apply, and possibly receive, one of the prestigious awards.
- Opportunity to expand your brand and increase community awareness by hosting Chamber events
- Volunteer Opportunities for all Chamber Hosted Events
- Participate in the Chamber Bucks Program
- Tourism Marketing for the Community and Region highlighting tourism & hospitality businesses/venues



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Membership Investment Levels

PLATINUM - \$2,000

- Up to 4 Personalized Newsletter e-blasts to over 1200 community members to promote an event, information, or promotions
- Recognition for all events you sponsor
- Your Logo and Business showcased on the Chamber Website with link to your website and short narrative.
- Opportunity to Host a Community Coffee
- Listing on the Chamber's Eat, Enjoy, Explore Map with opportunity to add a sales discount coupon
- Opportunity to serve as a member of the Alva Chamber Board of Directors (if elected)
- Annual Gala table (seats 8)

GOLD- \$1,500

- Up to 3 Personalized Newsletter e-blasts to over 1200 community members to promote an event, information, or promotions
- Recognition for all events you sponsor
- Your Logo and business listed on the Chamber Website with link to your website
- Opportunity to Host a Community Coffee
- Listing on the Chamber's Eat, Enjoy, Explore Map with opportunity to add a sales discount coupon
- Opportunity to serve as a member of the Alva Chamber Board of Directors (if elected)
- 5 Complimentary Annual Gala Tickets

SILVER- \$750

- Up to 2 Personalized Newsletter e-blasts to over 1200 community members to promote an event, information, or promotions
- Recognition for all events you sponsor
- Your Logo and Business listed on the Chamber Website with link to your website
- Opportunity to Host a Community Coffee
- Listing on the Chamber's Eat, Enjoy, Explore Map with opportunity to add a sales discount coupon
- Opportunity to serve as a member of the Alva Chamber Board of Directors (if elected)
- 4 complimentary Annual Gala tickets

BRONZE- \$400

- Up to 1 Personalized Newsletter e-blasts to over 1200 community members to promote an event, information, or promotions
- Recognition for all events you sponsor
- Your Business listed on the Chamber Website with link to your website
- Listing on the Chamber's Eat, Enjoy, Explore Map with opportunity to add a sales discount coupon
- Opportunity to serve as a member of the Alva Chamber Board of Directors (if elected)
- 3 complimentary Annual Gala tickets

'STORES WITHOUT DOORS'- \$200

- Recognition for all events you sponsor
- Your business listed on the Chamber Website
- 2 Complimentary Annual Gala ticket

CIVIC/NON-PROFIT/CHURCH/SCHOOL - \$150

- Recognition for all events you sponsor
- Your organization listed on the Chamber Website
- 1 Complimentary Annual Gala ticket

FAMILY 'FRIENDS OF THE CHAMBER' - \$100

- Recognition on the Chamber Website
- 2 Complimentary Annual Gala tickets

INDIVIDUAL 'FRIEND OF THE CHAMBER' - \$65

- Recognition on the Chamber Website
- 1 Complimentary Annual Gala ticket



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File under Name:

Level of Membership

- Platinum \$2,000 Gold \$1,500 Silver \$750 Bronze \$400
- 'Stores Without Doors' \$200 Civic/Non-Profit/Church/School \$150
- Individual 'Friend of the Chamber' \$65 Family 'Friends of the Chamber' \$100

Date of Application: _____

Name of Business, Organization or Individual: _____

Type of Business: _____ How many employees: _____

Primary Contact: _____ Business email: _____

Business Phone: _____ Cell Phone: _____

Do you prefer Text Call Email GroupMe (*check all that apply*)

Additional Contact: _____ Email: _____

Additional Contact: _____ Email: _____

Date Business/Organization was formed: _____ Website: _____

Social Media Accounts (*so we can follow you*): Facebook Instagram Twitter Linked In

Would you like to participate in our Chamber Bucks Program? Yes No

Please submit your business or organization's logo to director@alvaok.net

Please provide a short description of your business or organization so that we can add you to the website, create a social media post and introduce you in the weekly Chamber Newsletter.

Signature

Please Print Signature



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Membership Application

For Office Use
____ Invoice
____ ACH Draft

How would you like to pay your Membership Dues?

____ *Invoiced* ____ *ACH Automatic Draft (Must fill out section below)*

Payment/Invoice Schedule: ____ Monthly ____ Quarterly ____ Annually

| Membership Investment Level | Annual | Semi-Annual | Quarterly | Monthly |
|--------------------------------|------------|-------------|-----------|----------|
| Platinum | \$2,000.00 | \$1,000.00 | \$500.00 | \$166.67 |
| Gold | \$1,500.00 | \$750.00 | \$375.00 | \$125.00 |
| Silver | \$750.00 | \$375.00 | \$187.50 | \$62.50 |
| Bronze | \$400.00 | \$200.00 | \$100.00 | \$33.33 |
| Stores without Doors | \$200.00 | \$100.00 | \$50.00 | \$16.67 |
| Civic/Non-Profit/Church/School | \$150.00 | \$75.00 | \$37.50 | \$12.50 |
| Family Friends of the Chamber | \$100.00 | \$50.00 | \$25.00 | \$8.34 |
| Friend of the Chamber | \$65.00 | \$32.50 | \$16.25 | \$5.42 |

FOR AUTOMATIC DRAFT:

ACH Authorization: *I (we) hereby authorize the Alva Chamber of Commerce to originate debits, via ACH (Automated Clearing House) from my (our) account as show below.*

Financial Institution: _____

Routing Number: _____

Account Number _____

Type: ____ Savings ____ Checking

This authority shall remain in force and effect until the Alva Chamber of Commerce has received written notification from me (us) of its termination in such time and manner as to afford it and the Financial Institution a reasonable opportunity to act upon it.

Signature

Date